

Student Services Building, Room 254 College of Marin-Kentfield Campus 835 College Ave, Kentfield, CA 94904 ASCOM Emergency Meeting

MINUTES

January 4th, 2024 12:00 p.m. – 1:00 p.m.

- a. Order of Business Call to Order:
- b. Roll Call

OFFICERS	PRESENT	ABSENT
PRESIDENT	X	
RYAN BARBOSA		
VICE PRESIDENT	X	
GAVI BAR-OR		
STUDENT TRUSTEE	X	
SAIDY REYES		
SECRETARY	X	
SARAH REYNOSO		
TREASURER	X	
JORGE CHAN		
SENATOR – TECHNOLOGY	X	
RYLI BOWEN – APPOINTED 1/4/24		
SENATOR – STUDENT ACTIVITIES & SERVICES	X	
TSHIAMO TSHABALALA APPOINTED 6/7/23		
SENATOR – STUDENT ACTIVITIES & SERVICES	X	
FLORENTINO VICENSIO APPOINTED 6/7/23		
SENATOR – PUBLIC RELATIONS & MARKETING	X	
JESSICA DE LEON		
SENATOR – PUBLIC RELATIONS & MARKETING	X	
GIOVANNI (GIO) CARBONARO – APPOINTED 1/4/24		
STATE STUDENT SENATE REP.	X	
SABRINA KHALIFA APPOINTED 9/1/23		
ESCOM REPRESENTATIVE	N/A	
VACANT (NON-VOTING MEMBER)		

ASCOM ADVISOR: SADIKA SULAIMAN HARA AND TEA PERALES AUXILIARY MEMBERS:

MEMBERS OF THE GENERAL PUBLIC:

a. Adoption of the Agenda:

Sarah, Tshiamo

b. Approval of the Minutes:

Sarah, Tshiamo

c. Public Comment

i. This segment of the meeting is reserved for persons desiring to address the ASCOM Executive Board on any matter of concern that is not stated on the agenda. A time limit of three (3) minutes per speaker and ten (10) minutes per topic shall be observed. The law does not permit any action to be taken nor extended discussion of any items not on the agenda. The ASCOM Board or Members may respond briefly to questions or statements, however, for more information please contact the ASCOM President or Secretary to have an item placed on the next regular meeting agenda. (Brown Act 54954.3)

I. New Business (Actions May Be Taken)

 Discussion/action to appoint Lucca Defabio or Ryli Bowen to the ASCOM Board as the Senator of Technology for the 2024 spring semester. Presentation by Ryan, ASCOM President.

Sarah, Jessica

Ryan- we all have revised your application. Can you share why you are interested?

Lucca- I've been in previous attendance in ascom. I am a political science major, so I am interested in joining ascom. I have taken a lot of computer science classes too. I take photography, I am an artist. I am passionate about art and everything I do. I saw that I will be responsible about the social media. I am fluent in Spanish and Mandarin. I would use these languages to react with underrepresented students too.

Tshiamo- nice to meet you. One of the biggest things that I am into is photography and media, it is important to reach students. How would you make our social media more interactive to students?

Lucca- I keep up with your page. I see the reels you guys make, so making more of those. I know the posts have to be artistic and engaging. I always have to be thinking of something new something fun. I would love to facilitate student reaction.

Ryan- one of our biggest areas we want to see a change is how we share our meetings because some don't know. Do you know how to make our meetings more transparent.

Lucca- I know you don't do a lot of client outreach. I would go to them instead.

Ryan- let's give a chance to Ryli Bowen. Same thing we did with Lucca, state why you're interested.

Ryli- I've been doing leadership since I was in sixth grade, and I think the main reason that I've always been drawn to it is because the way that it brings people together, and the way that it can lift certain people up like certain people who don't have a chance to have a voice or are too scared to share their voice. And I think that's why Senator of technology position is so important because a lot of people like to hide behind the face of like social media or other forms of technology, because they're too scared to come up in person. And by being Senator of technology. I think that I'd really wanna work towards showing those people who are more scared to come face to face. So, for example, like the meeting question, I think, would be really important to possibly broadcast meetings. So that student body has the option to see what's going on behind the scenes. It could be pictures and interviews with other people.

Tshiamo- I understand that you guys want to be creative. What is the first thing you would do in order to change how students interact with us?

Ryli- Because it is a new position, I think it's important to get student feedback. I feel like you have tried different things and aren't getting the reactions you need. Maybe more events, fun polls. Interview. I want to look into it further more.

Ryan- when you held the positions of leadership, do you have experience in outreach?

Ryli- a lot of mental health awareness posts.

Motion to vote: Gavi, Jorge

Lucca Defabio 2-0-6

DOES NOT PASS

Ryli Bowen

6-0-2

PASSES

b. Discussion/action to appoint Giovanni Carbonaro or Lucas Nerelli to the ASCOM Board as one of the Senators of PR and Marketing for the 2024 spring semester. Presentation by Ryan, ASCOM President.

Jessica, Sarah

Ryan- you just joined us now. Please share with us why you're interested.

Giovanni- I've been an auxiliary member. I have helped you set up and, in some cases, move stuff back. I really enjoy it and enjoy doing stuff with the students. My experience for this is a digital design class. Not too much in marketing specifically.

Tshiamo- PR and marketing is not just about making posters, it is a huge responsibility. What is something that you've looked at with current posters and how to elevate them and market them.

Giovanni- as far as posters, I know that our posters are decently sized. I am not certain how many we put out on average. I think narrowing down on locations. I feel a lot of people might just pass it by, not saying it is a bad place to put posters. Maybe the cafeteria. I would look at the areas with the highest amount of students.

Ryan- you will be working a lot with the senator of tech. How do you plan to make the posters more interactive?

Giovanni- I have experience with big physical posters. I have some experience with qr codes. I have experience with photoshop. Handmade posters from scratch too.

Ryan- We wanted to create a more interactive canvas. Do you have any plans to help out on the creation of the canvas page, and to make sure that it is easy to access, and that all forms are there, and everything is organized, and that students have more of this transparency tool for them.

Giovanni- I think that is a great idea. I think it is great to make our own canvas page and we can send people notifications. Outreach and letting people know that we're having these events. Maybe even for people with their own clubs.

Ryan- do you have any experience with using Canva, the designing platform, or any other platform such as Photoshop Express?

Giovanni- I use adobe photoshop.

Ryan- I will go forward with reading Lucas' application since he is not here.

Ryan reads his application.

Motion to vote: Sarah, Gavi

Giovanni 5-0-4 PASSES

Lucas

4-0-5

DOES NOT PASS

c. Discussion/action to finish motion to vote item "e" on the 12/1/23 minutes due to not finishing motion. Presentation by Sarah, Secretary.

Jessica, Sarah

Sarah- If you recall, this agenda item is about AGS' request for funds from our last meeting of the winter semester. So what we did was we approved the change in the agenda and the change of amount, but we did not finish the actual motion to vote. To motion to vote for this agenda item, remember their original amount was \$11,892.10, but we changed it to 6 thousand dollars.

Motion to vote: Tshiamo, Tino

10-0-0

PASSES

d. Discussion/action to amend ASCOM Minutes, 10/6/23, item f to change account number 4500.07 (leadership) to 5200 (travel). This is to reimburse Ryan and Tshiamo for the teambuilding mileage for Top Golf. Presentation by Sadika, ASCOM advisor.

Sarah, Jessica

Sadika- it is just changing the numbers.

Motion to vote: Gavi, Saidy

10-0-0 PASSES

e. Discussion/Action to approve NTE \$450.00 from acct.# 4500.07 (Leadership Retreat Supplies) for ASCOM Winter retreat. PRs to follow to reimburse MCCD. Presentation by Sadika, ASCOM co-advisor.

Sarah, Tshiamo

Sadika- this is just to approve our lunch for the retreat.

Motion to vote: Gavi, Sabrina

10-0-0 PASSES

II. Standing Business (Actions May NOT Be Taken) MOTION TO SKIP: Tino, Jessica

Officer Reports:

- i. PRESIDENT REPORT:
- ii. VICE PRESIDENT REPORT:
- iii. STUDENT TRUSTEE REPORT:
- iv. SECRETARY REPORT:
- v. TREASURER REPORT:
- vi. SENATOR TECHNOLOGY:
- vii.SENATORS (2) STUDENT ACTIVITIES &

SERVICES:

viii. SENATORS (2) – PUBLIC RELATIONS & MARKETING:

ix. STATE STUDENT SENATE REPRESENTATIVE REPORT:

x. ESCOM REPRESENTATIVE REPORT:

xi. ASCOM ADVISORS REPORT:

Committee Reports:

- i. COLLEGE COUNCIL REPORT GAVI & RYAN:
- ii. GOVERNANCE REVIEW COUNCIL NONE:
- iii. PLANNING AND RESOURCE ALLOCATION COMMITTEE JESSICA:
- iv. EDUCATIONAL PLANNING COMMITTEE NONE:
- v. FACILITIES PLANNING COMMITTEE NONE:
- vi. INSTRUCTIONAL EQUIPMENT COMMITTEE JORGE:
- vii. PROFESSIONAL LEARNING COMMITTEE TSHIAMO:
- viii.GUIDANCE, RESOURCES, INTEGRATION, TRANSFORMATION COMMITTEE TINO:
- ix. TECHNOLOGY PLANNING COMMITTEE NONE:
- x. INCLUSION, DIVERSITY, EQUITY, AND ACTION COMMITTEE SAIDY & SARAH:
- xi. COMMUNITY HOUR COMMITTEE TSHIAMO & TINO:

IV. Communications from the Floor

a. This time is reserved for any member of the Board to make announcements on items that are not on the agenda. A time of limit of three (3) minutes per speaker and ten (10) minutes per topic shall be observed and the total time will not be extended.

Tshiamo- remember to stay after our retreat to clean for at least two to three hours!

Ryan- I just would like to say that I am very excited and looking forward to working with the new Board members. I believe that it will be a successful semester. I think that we all can look back and see what has worked and what has not worked, and communicate that with the new board members, and make sure that everything goes smoothly for the 2024 spring semester. And yeah, I wish you guys all a Happy New Year. And I hope you guys are enjoying your vacation so far.

Jessica- Congratulations, I'm very excited with working with both of you. And I hope that we can bring many new ideas to make our social media more interactive and our events even better!

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II. Adjournment: Gavi, Tshiamo

ASCOM President

ASCOM Advisor